



Trip Expenditures by Visitors from Target Markets

Expenditures for...	2010	2011	2012	2013	2014	2015
Lodging	\$201	\$204	\$224	\$267	\$289	\$302
Meals/Food/Groceries	\$169	\$156	\$170	\$151	\$176	\$204
Entertainment	\$92	\$84	\$104	\$98	\$110	\$115
Shopping	\$155	\$138	\$139	\$164	\$166	\$158
Transportation	\$131	\$153	\$120	\$118	\$134	\$113
Attractions	\$68	\$63	\$64	\$74	\$93	\$87
Other	\$55	\$39	\$38	\$45	\$30	\$29
Total	\$871	\$837	\$859	\$917	\$998	\$1,008
Per-person/Per-day	\$80	\$78	\$90	\$88	\$98	\$83