



**Cooperative Marketing
Missouri Division of Tourism
FY2020 Calendar**

September 2018

07 – FY20 DMO Certification applications posted on website

November 2018

02 – FY20 DMO Certification applications due by 5 pm

December 2018

07 – FY20 DMO Certification and CTL letter mailed

March 2019

01 – FY20 Approved Media/Markets List posted on webpage

01 – FY20 Marketing Platform Development (MPD) guidelines and application posted on webpage

01 – FY20 Marketing Matching Grant (MMG) guidelines and application posted on webpage

May 2019

03 – FY20 MPD applications due by 5 pm

31 – FY20 MMG applications due by 5 pm

June 2019

30 – FY20 MMG & MPD funding announced

July 2019

01 – FY20 Program Year Begins

November 2019

22 – FY20 1st MMG Quarterly Report postmark due date

February 2020

21 – FY20 2nd MMG Quarterly Report postmark due date

May 2020

22 – FY20 3rd MMG Quarterly Report postmark due date

June 2020

30 – FY19 Program Year Ends

August 2020

28 – FY20 Final MMG & MPD Quarterly Report postmark due date

December 2020

04 – FY20 MMG Project Summary Report postmark due date