



**Cooperative Marketing  
Missouri Division of Tourism  
2022 Calendar**

**January 2022**

01 – FY22 Quarter 3 begins

**February 2022**

25 – FY22 2<sup>nd</sup> MMG/Supporting DMO grant Quarterly Reimbursement Request due

**April 2022**

1 – FY22 Quarter 4 begins

1 – FY23 Approved Media/Markets List posted

1 – FY23 Marketing Platform Development (MPD) guidelines posted 1 – FY23 MPD applications open

29 – FY23 MPD applications close

**May 2022**

6 – FY23 MMG applications open

27 – FY23 MMG applications close

27 – FY22 3<sup>rd</sup> MMG/Supporting DMO grant Quarterly Reimbursement Request due

**June 2022**

24 – FY23 MPD & MMG Awards announced

30 – FY22 Program Year Ends

**July 2022**

01 – FY23 Program Year begins

**August 2022**

26 – FY22 Final MMG/Supporting DMO grant & MPD Quarterly Report due

**September 2022**

01 – FY24 DMO Certification application open

**October 2022**

01 – FY23 Quarter 2 begins

07 – FY22 MMG/Supporting DMO grant Project Summary Report open

**November 2022**

04 – FY24 DMO Certification applications due

25 – FY23 1<sup>st</sup> MMG Quarterly Reimbursement Request due

**December 2022**

02 – FY22 MMG/Supporting DMO grant Project Summary Report due

15 – FY24 DMO Certification and CTL letter mailed

30 – FY22 Project Summary Report posted