



VISITORS FROM ALL US STATES - ACTIVITIES

This activity information is for all travelers who were visitors in Missouri from all 50 states.

Activities Engaged in While Traveling - FY2013			
(Multiple answers allowed)			
Visiting relatives	27.0%	Camping	1.8%
Shopping	18.4%	Old homes/mansions	1.8%
Visiting friends	14.2%	Nature travel/ecotouring	1.5%
Rural sightseeing	10.3%	Beach	1.2%
Fine dining	10.0%	Hiking/backpacking	1.2%
Urban sightseeing	9.7%	Motor boat/Jet ski	1.2%
Museums	8.4%	Symphony/concert	1.2%
Historic sites	5.8%	Bird watching	1.0%
Casino/gaming	5.1%	Golf	1.0%
Musical theater	4.9%	Water skiing	0.9%
State/National Park	4.4%	Spa/health club	0.8%
Theme park	4.0%	School reunion	0.7%
Event/Festival	3.7%	Horseback riding	0.7%
Zoos	3.5%	Rafting/kayak	0.7%
Major sports event	3.2%	Biking	0.6%
Gardens	2.7%	Hunting	0.4%
Fishing	2.6%	Motor sports	0.4%
Theater/drama	2.6%	Hanggliding/skydiving	0.2%
Wildlife viewing	2.6%	Tennis	0.2%
Wine tasting/Tours	2.6%	Rock/mountain climbing	0.1%
Family reunion	2.5%	Sailing	0.1%
Amateur sports	2.4%	Skiing/snowboarding	0.1%
Art galleries	2.3%	Scuba diving/snorkeling	0.0%
Nightclub/dancing	2.2%	Other	27.3%

SOURCE: *Economic Impact of Tourism in Missouri Report*
Tourism Economics/TNS Travels America Data: July 2012 – June 2013 (FY13)

LC/February 26, 2014