



Sponsorship Opportunities

Chateau on the Lake
Branson, Mo.
October 13-15, 2021

Welcome Reception Sponsor - \$10,000

- Exclusive Welcome Reception Sponsor
- Opportunity to distribute small gift or collateral at Welcome Reception
- Address group during Welcome Reception
- Push notification invite sent to attendees
- Sponsored event graphic shared on social feed in app
- Full-color banner ad (950x400 pixels) – hyperlinked – on conference app
- Business name, logo and link to website in Sponsors section of app
- Full-page ad (PDF) under sponsor profile in app
- Two adjoining exhibit booths during conference
- Four complimentary conference registrations including awards banquet
- Logo on digital signage at registration
- Logo with hyperlink on conference website
- Attendee list

Break Sponsor \$3,000

- Break sponsor/co-sponsor
- Push notification invite sent to attendees
- Sponsored event graphic shared on social feed in app
- Business name and logo listed in Sponsors section of app
- One exhibit booth
- One complimentary conference registration including awards banquet
- Business name printed on digital signage at registration
- Logo (no hyperlink) on conference website
- Attendee list

Meal Sponsor - \$7,000

- Exclusive Meal Sponsor (3 available)
- Opportunity to distribute small gift or collateral at meal
- Address group from podium for 10 minutes during meal (A/V welcome)
- Push notification invite sent to attendees
- Sponsored meal graphic shared on social feed in app
- Full-color banner ad (950x400 pixels) – hyperlinked – on conference app
- Business name, logo and link to website in Sponsors section of app
- Full-page ad (PDF) under sponsor profile in app
- Two adjoining exhibit booths during conference
- Three complimentary conference registrations including awards banquet
- Logo on digital signage at registration
- Logo with hyperlink on conference website
- Attendee list

Wi-Fi Sponsor - \$2,500

- (If applicable) Sponsor selects Wi-Fi password
- Push notification on Wi-Fi sent to attendees
- Business name and logo listed in Sponsors section of app
- One exhibit booth
- One complimentary conference registration including awards banquet
- Business name printed on digital signage at registration
- Business listed on conference website
- Attendee list

Registration Materials Sponsor - \$4,000

- Exclusive Registration Sponsor
- Company logo printed on conference lanyards
- Collateral materials displayed at registration
- Push notification to register sent to attendees
- Sponsored event graphic shared on social feed in app
- Black and white banner ad (950x400 pixels) on conference app
- Business name, logo and link to website in Sponsors section of app
- Full-page ad (PDF) under sponsor profile in app
- One exhibit booth
- Two complimentary conference registration including awards banquet
- Logo on digital signage at registration
- Logo with hyperlink on conference website
- Attendee list

Exhibitor - \$1,500

- Business name and logo listed in Sponsors section of app
- One exhibit booth
- One complimentary conference registration including awards banquet
- Business name printed on digital signage at registration
- Business listed on conference website
- Attendee list



Sponsorship Form

Sponsorship Level _____ **Amount \$** _____

☐ **Exhibit Booth** I would like the following at my booth: (additional fees may apply) ☐ **Electric** ☐ **Wireless Internet** ☐ **Wired Internet**

Sponsorship Contact Person _____ Title _____

Organization Name _____ Website _____

Address _____ City _____ State _____ Zip _____

Phone (____) _____ Fax (____) _____ E-mail _____

The exhibitor assumes the responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the hotel premises and will indemnify, defend and hold harmless the hotel, its owner and its management company, as well as their respective agents, servants and employees from any and all such losses, damages and claims.

Signed _____ Title _____

Please list the name(s) of attendees with complimentary conference registration per your sponsorship package:

1) First and last name _____ (first attendee)

2) First and last name _____ (second attendee)

3) First and last name _____ (third attendee)

4) First and last name _____ (fourth attendee)

Please specify any dietary restrictions here: _____

Sponsorship form and payment must be received by September 8, 2021

Please make checks payable to: *Missouri Travel Alliance*

Mail to:

Missouri Governor's Conference on Tourism
c/o Missouri Travel Alliance
500 SW South Avenue #1112
Blue Springs, MO 64013

For additional sponsorship information contact:

Ashley Sneed
Marketing Manager
Missouri Division of Tourism
573-751-1907
Ashley.Sneed@ded.mo.gov

Charge Payment:

Card Number _____ Expiration Date _____

Signature Name on Card _____

Cardholder Information:

Company _____

Phone _____ Fax _____

Address _____

City/State/Zip _____